



## Outdoor Tourism Development Coordinator

### About Stokely Creek Lodge

Nestled in the Algoma Highlands near Lake Superior, Stokely Creek Lodge is a four-season wilderness lodge best known for its 100 km of cross-country ski and snowshoe trails. Guests enjoy a warm and welcoming lodge experience, complete with hearty homemade meals and comfortable accommodations.

**Position:** Outdoor Tourism Development Coordinator (1 Year Contract)

**Location:** Goulais River, Ontario (north of Sault Ste. Marie)

### Role Overview

Stokely Creek Lodge is expanding its outdoor recreation and event offerings to meet growing tourism demands in Northern Ontario. The Outdoor Tourism Development Coordinator will support the development, coordination, and delivery of outdoor events and experiences that enhance visitor engagement and strengthen the region's tourism economy. Working alongside the hospitality and operations team, this position focuses on outdoor programming, event execution, visitor experience enhancement and tourism partnership development.

### Key Responsibilities and Duties

- Plan and execute outdoor recreation events including trail running, mountain biking, skiing, and adventure tourism experiences
- Assist with route planning, risk assessment, logistics, and on-site coordination
- Support growth of signature Stokely Creek Lodge events
- Provide leadership during outdoor programs and guided experiences
- Engage with regional tourism organizations and community groups
- Support initiatives that attract new visitors to the region
- Enhance accessibility and usability of outdoor recreation infrastructure through trail signage, mapping and wayfinding improvements
- Collaborate with event coordinator and culinary teams to align event logistics
- Assist with marketing content related to outdoor programming
- Provide hands-on support during peak tourism periods

### Qualifications

- Diploma or degree in Eco-Tourism, Outdoor Recreation, Tourism Management, or related field
- Strong interest in outdoor recreation and tourism development
- Physically capable of working in outdoor environments year-round
- Excellent interpersonal and communication skills
- Knowledge of trail systems and outdoor recreation best practices
- Ability to work independently and as part of a small team
- Experience coordinating outdoor events or recreational programming
- Familiarity with Northern Ontario trail networks and tourism markets

- Guiding or outdoor leadership experience
- Experience operating ATVs and snowmobiles
- First Aid/Outdoor Safety certifications
- Established connections within tourism, recreation, or community organizations
- Valid Driver's License and transportation to and from Stokely Creek Lodge and various event locations

### **What We Offer**

- Competitive compensation and gratuities.
- Access to lodge trails and amenities during off-hours.
- A unique opportunity to live and work in the Algoma Highlands surrounded by nature

Come join us for outdoor adventure at Stokely Creek Lodge! Applications are open until June 15, 2026. This position is partially funded by NOHFC. Please send yours to [\*\*info@stokelycreek.com\*\*](mailto:info@stokelycreek.com).